

2021 Planning Conference

Board of Visitors, Board of Trustees Executive Committee, President's Council & Alumni Association
A New Beginning | Financial Framework
Thursday, July 29, 2021 | Horizon Hall Room 2014

7:45	Continental Breakfast
8:15	Welcome Remarks, Agenda Overview & Key Milestones/Achievements Gregory Washington
8:45	Framing of the Day Mark Ginsberg
9:00	<p>Small Group Breakout Stations: Each station will run for 18 minutes followed by a two-minute transition and will address four key areas. Facilitators will provide a short presentation highlighting key initiatives. Attendees will be in preassigned groups and rotate through the four stations.</p> <p>Station #1: Mason as Tech Talent and Innovation Leader Facilitators: Paul Allvin, Trishana Bowden, Liza Wilson Durant & Carol Kissal</p> <p>Station #2: Mason Students: From Access to Success Facilitators: Saskia Campbell, Rose Pascarell & Rachel Wernike</p> <p>Station #3: ARIE: Where We've Been and Where We're Going On Our Journey To Inclusive Excellence Facilitators: Shernita Rochelle Parker, Wendi Manuel-Scott & Dietra Trent</p> <p>Station #4: Supporting Faculty & Staff Success: Driving Mason to Greater Greatness Facilitators: Mark Ginsberg, Erin Iacangelo & Melissa Broeckelman-Post</p>
10:20	Break
10:30	Branding Project Paul Allvin
12:00	Lunch / Horizon Hall Reading Wall Atrium
1:00	Financial Framework Presentation Carol Kissal
1:45	<p>Small Group Breakout Stations: Breakout sessions will address strategic topics that will be some of the areas of focus in 2021-2022. Each station will run for 18 minutes followed by a two-minute transition. Facilitators for each station will provide a short presentation followed by discussion. Attendees will be in preassigned groups and rotate through the four stations.</p>

	<p>Station #1: Efficiency, Effectiveness, & New Revenue Opportunities Facilitator: Kevin Borek, Bill Dracos, André Kinney, Carol Kissal & Frank Strike</p> <p>Station #2: Innovation Commission & Strategic Planning Facilitator: Keith Renshaw & Ken Walsh</p> <p>Station #3: Building Blocks for Mason’s \$1B Campaign – Philanthropic Partnerships Facilitator: Trishana Bowden</p> <p>Station #4: 2021-2022 Legislative Priorities Facilitator: Paul Liberty</p>
3:00	Break
3:15	Report Outs (Morning & Afternoon Sessions) & General Discussion
4:30	Reflections & Closing Comments Gregory Washington
5:00	Reception / Horizon Hall (Room 2014 Exterior)